Photographic Media Arts
Levels 5 and 6 programmes
Photographic Media Arts

Photographic Media Arts at the Dunedin School of Art offers innovative programmes in photography and moving image. These are hands-on, practical and comprehensive programmes covering all aspects of photography and moving image production for industries that increasingly require professionals to work across still and moving images.

The programmes are designed to blend technical and soft skills, helping you to become proficient in a range of photographic, professional and business practices, and will provide you with the knowledge and skills required for a career in the photographic media arts industry.

IMAGES
Below: Aiman Amerul Muner, Right: Jonathan Barton, Back cover: Tristan Manas

New Zealand Diploma in Digital Media and Design (Level 5)

120 credits, 1 year full-time

This hands-on programme covers all aspects of photography and moving image production and will provide you with the knowledge and skills required for any career in professional photography, moving image and related fields.

Graduates of this qualification will have the skills and knowledge for various entry-level positions in many areas within creative industries. Those areas might include all aspects of commercial photography, film industry, TV and web TV, advertising, web design and news media. You will study:

Camera expertise including:
> Still images, moving images and recording sound
> Lighting
> Postproduction and editing
> Workflow and process management
> Iterative design processes
> Image analysis and criticism
> Interpersonal skills including teamwork, collaboration and networking
> Business skills including: invoicing, charging, accounting and budgeting; licensing, permissions and copyright; Health and Safety laws and practices; analysing web data
> Professional skills including: working independently; research and problem solving, working intuitively; responding to briefs and working to deadlines.
New Zealand Diploma in Photography (Level 6)
120 credits, 1 year full-time

This commercially-focused programme will help you develop your photographic practice to a professional level in an area that you want to focus on. Whatever kind of career you want to have across professional photography, video or film – this programme will help you develop an industry-ready practice and portfolio along with the specialised skills you need to succeed as a professional. You will work in workshops and on projects with live briefs and clients.

Graduates of this qualification will have the skills and knowledge for various positions in many areas within creative industries. Those areas might include all aspects of commercial photography, film industry, TV and web TV, advertising, web design, news media, or as self-employed/freelance practitioners.

As a graduate you may wish to undertake further tertiary study at diploma or degree level in the field of creative arts or business if pursuing self-employment.

You will study:
> Independent specialisation and client projects in your chosen area of photographics
> Professional workflow and tools
> Responding to and adapting live briefs
> Professional contexts – including working in industry, developing your own business, and small business practices
> Advanced camera expertise, lighting, post-production and editing
> Iterative design processes, image analysis and criticism.