



Graduate Diploma in Tourism Management



Domestic fee: \$5,909

International fee: \$20,350

Compulsory student levy >
StudyLink >

*Fees are approximate, subject to change and exchange rates

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| Location | Dunedin |
| Duration | One year, full-time; part-time options |
| Delivery | On campus with an internship |

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|---------|------------------|
| Credits | 120 |
| Level | 7 |
| Start | February |
| Apply | Until start date |

Have a passion for travel and tourism and working with people? Do you want to expand your career options and learn about tourism enterprises, destinations and current issues such as the role of sustainability in the global tourism arena?

This qualification could increase your career prospects and be your passport to the world! As different modes of travel are becoming more accessible to a larger percentage of the world population, numbers of tourists are increasing. In turn, a huge variety of innovative tourist ventures are springing up, providing numerous employment opportunities for qualified individuals both within New Zealand and overseas.

Learn about tourism operations and enterprises, and complete an industry research project in a tourism organisation, enabling you to forge important relationships with potential employers in the industry. Benefit from the support of knowledgeable staff and gain a useful add-on to an existing bachelor's degree in another area without having to undertake a full Tourism Management degree.

Entry requirements

- > A bachelor's degree in any discipline **OR** equivalent skills/experience.
- > You may **NOT** enrol in a major that you have already studied at undergraduate level.
- > **International students** will be individually assessed to ensure they meet the entry requirements.
Click here for equivalent academic entry requirements by country.
- > If English is not your first language, you must provide:
 - > New Zealand University Entrance OR
 - > Overall Academic IELTS 6.0 with no individual band score lower than 5.5 (achieved in one test completed in the last two years), OR
 - > Acceptable alternative evidence of the required IELTS (see here for NZQA proficiency table and here for list of recognised proficiency tests).

If you need to improve your English Language skills, we offer a wide range of English programmes.

Additional documentation

You must supply certified copies of proof of identify, academic records and proof of residency (where appropriate).

Additional costs

You will be required to purchase some textbooks during this programme and also cover any costs associated with fieldtrips and the industry project.

You will study

You will complete 120 credits of learning, of which 75 must be at Level 7.

LEVEL 6

Sustainable Tourism Practices: Undertake a holistic view of the complexities and challenges that tourism operators face to ensure they bring a future-focused approach to their operating practices. Centred around the quadruple bottom line of community, environment, economy and governance, you are asked to share in the problems, practices, and attempted solutions to bring added sustainable value to tourism businesses. This course has a blended delivery approach utilising an online blog and practical sessions.

Accommodation Services Management: Gain an understanding of the management and operational concepts of accommodation organisations from check-in to check-out. Learn the practices of revenue and pricing management, property management systems, quality control and service within accommodation and facilities management.

Tourism Industry and Enterprises: Learn about tourism industry organisations in various destinations, including Virgin Airlines, Emirates, Disneyland, Top Deck Tours, and Contiki. Discover the different models of tourism business including virtual, cultural and sustainable to gain a broad in-depth knowledge of tourism organisations.

LEVEL 7

Contemporary Issues in the Tourism Industry: Explore current and contemporary issues within the tourism industry via research into areas of interest that are topical within the tourism industry at the time. Topics change from year to year, but may include eco-tourism, destination development, customer satisfaction and the global future of tourism.

Destination Management: Learn about popular tourism destinations around the globe including Dubai, China, Brazil, Australia, Russia, India, South Africa, Canada, Australia and New Zealand. Research marketing image and branding, planning and government involvement, as well as different models of destination management including economic, environmental and sustainable models.

Industry Project: This provides an opportunity to balance theory with applied learning in your workplace or host organization and tailor your studies accordingly to your interest. The project involves a workload of 200 hours, completing a written research project investigating an issue/problem that adds value to the organization. This industry project will be useful in developing team work, communication, and other soft skills/capabilities and in helping establish industry connections post-graduation.

| Compulsory Courses | Level | Credits |
|---|-------|---------|
| Sustainable Tourism Practices | 6 | 15 |
| Accommodation Service Management | 6 | 15 |
| Tourism Industry and Enterprises | 6 | 15 |
| Contemporary Issues in the Tourism Industry | 7 | 15 |
| Destination Management | 7 | 15 |
| Organisational Research Design | 7 | 15 |
| Industry Project | 7 | 30 |
| Total | | 120 |

Your workload

Your programme of study will generally include lectures and seminars/ tutorials. You will be expected to contribute at least 20 hours per week of your own time in self-directed study to allow for successful completion of the qualification. You will also complete a **200-hour industry project**, gaining hands-on experience and developing important industry and business connections.

Further study options

Progress into higher levels of learning and enhance your employment potential with postgraduate study in Tourism Management.

Student loans and allowances

Student loans and allowances are for **domestic students only**. For information about student loans and allowances please visit the Studylink website. It is important to apply for your student loan/allowance **at the same time** as you apply for this programme, due to the length of time Studylink take to process.

Loan/allowance applications can be cancelled at any time if you decide to withdraw your programme application or if it is unsuccessful.

Disclaimer

While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.

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