



New Zealand Diploma in Digital Media and Design (Level 5)



Domestic fee: \$7,422

International fee: \$20,660

Compulsory student levy >
StudyLink >

*Fees are approximate, subject to change and exchange rates

Location Dunedin
Duration One year full-time
Delivery On campus

Credits 120
Level 5
Start February
Apply Until start date

This hands-on programme covers all aspects of photography and moving image production.

It will provide you with the knowledge and skills required for any career in professional photography, moving image and related fields.

Graduates of this qualification will have the skills and knowledge for various entry-level positions in many areas within creative industries. Those areas might include all aspects of commercial photography, film industry, TV and web TV, advertising, web design, news media.

Entry requirements

- > Applicants must have completed a Level 3 qualification in a related field OR demonstrate equivalent knowledge and skills. For applicants 20 years of age and over there are no minimum academic requirements.
- > All applicants are also required to submit a portfolio.
- > If English is not your first language, you must provide:
 - > New Zealand University Entrance OR
 - > Overall Academic IELTS 5.5 with no individual band score lower than 5.5 (achieved in one test completed in the last two years), OR
 - > Acceptable alternative evidence of the required IELTS (see here for NZQA proficiency table and here for list of recognised proficiency tests).

If you need to improve your English Language skills, we offer a wide range of English programmes.

Portfolio and written requirements

Portfolio

We require examples of your photographic work (still and/or moving images) and the ways that you develop your ideas. Your examples need to show us your interests and your ability to use a range of techniques.

- > Please send us twelve (12) examples of your photographic work (still and/or moving images).

- > Please submit your portfolio digitally as a PDF uploaded to the OP website. Combine your images into a single digital document and save as a PDF.
- > Please upload any moving image work to a website (e.g. YouTube or similar) and include links as a page of your portfolio PDF. There is a 15MB file size limit for the portfolio upload.

Thank you. We are looking forward to seeing your photographic work.

Covering letter

- > Please write a short covering letter to accompany your application. A double-spaced letter of not more than one page (300 words) explaining why you want to come to study on the program and what your relevant experiences have been to date.

Pathways into the programme

New Zealand Certificate in Digital Media and Design (Level 4)

Selection criteria

Where there are more eligible applicants than places available, applicants will be selected based on the strength of the submitted portfolio and the above entry criteria.

Additional costs

You need to have:

- > a basic camera for still and moving image (e.g. smart phone or similar, or compact camera) that you can carry all the time
- > an external hard-drive for keeping your digital files (eg. 1TB USB hard-drive)
- > a pair of monitoring headphones and a good quality 32GB SD card (e.g. Sandisk).

You are welcome to bring your own DSLR camera or similar, but we will provide cameras.

Your workload

This is a full-time programme with approximately 20 hours per week contact time and around 15 hours self-directed study.

Programme structure

This programme is designed for anyone interested in developing their skills in photography and moving image to a professional level. The programme uniquely combines practical skills in both still and moving image production across a variety of contexts including: advertising, portraiture, fashion, events, news media, web TV and documentary.

You will study

- > Camera expertise including: Still images, moving images, recording sound
- > Lighting
- > Postproduction & editing
- > Graphic design, typography and web design
- > Workflow & process management
- > Iterative design processes
- > Image analysis and criticism
- > Interpersonal skills including teamwork, collaboration & networking
- > Business skills including: Invoicing, charging, accounting & budgeting; licensing, permissions & copyright; Health & Safety laws & practices; analysing web data
- > Professional skills including: Working independently; research & problem solving, working intuitively; responding to briefs and working to deadlines

The programme consists of six, four-week projects running consecutively and one longer project at the end. The courses grow in complexity and we expect more independence from students as the programme progresses. The programme combines practical skills in both still and moving image production across a variety of contexts including: advertising, portraiture, fashion, events, news media, web TV and documentary. They are titled:

- > The Image
- > The Studio
- > On Location
- > The Event
- > The Tableau
- > Reportage
- > Storytelling

Further study options

This programme provides a pathway to the New Zealand Diploma in Photography (Level 6) and the Bachelor of Visual Arts or Bachelor of Design (Communication) (Fashion) or (Product).

Useful resources/links

https://www.instagram.com/digitalphoto_otagopolytech

Student loans and allowances

Full-time domestic students of this programme are eligible for student loans and allowances (dependent on age and financial circumstances.) Please contact Studylink for additional information. Phone 0800 88 99 00 or visit: www.studylink.govt.nz

Recognition of prior learning

If you already have extensive knowledge and skills gained from practical experience in this area, enquire about our recognition of prior learning process at Capable NZ. You may have already gained credits towards this qualification in the course of your life. www.capable.nz

Disclaimer

While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.

International **+64 3 477 3014**
New Zealand **0800 762 786**
Email **info@op.ac.nz**

Dunedin Campus
Forth Street, Dunedin
Private Bag 1910
New Zealand 9054

Central Otago Campus
Corner Erris & Ray Streets
PO Box 16, Cromwell
New Zealand 9342

Auckland Campus
Level 2, 350 Queen Street
PO Box 5268, Auckland
New Zealand 1141