



Design and Graphics short course



Fee: \$200 (+GST)

*Fees are approximate, subject to change and exchange rates

Location Dunedin - School of Design, 5th floor H block, Cnr Forth and Union Streets (H523, Level 5, H Block)

Duration Two days, 9.00am-4.00pm

Delivery On campus

Start Friday 11 - Saturday 12 October 2019

Apply Anytime

Learn to create your own professional marketing and promotional materials using Adobe Suite design software.

Entry requirements

- > A sound level of computer skills are required.
- > Previous MAC experience will be an advantage but is not essential.

Course content

Graphic Design is complex and involves technical design know-how and understanding of a range of design tools. This course will introduce some core graphic design principles and the use of Adobe design software tools.

The first part of the course introduces technical graphic design terms including colour management, file formats and pixels/vectors. You will also get hands-on with the basic functions of Photoshop and InDesign.

As a final output, you will be given a design challenge and one-to-one support to create your own print material such as a poster, postcard and/or a business card.

Content includes:

- > Photoshop basic functions
- > InDesign basic functions
- > Colour management
- > Resolution
- > Pixels and vectors
- > Layout
- > Typography
- > File formats
- > Stock (paper)

Please bring along some digital images on a USB in PDF and/or JPEG format to use for your own design.

Materials

Please bring a pen, paper, USB stick and some digital images (PDF or JPEG files please - not off the web).

Tutor

Denise Narciso

Location

Please meet at the Design Reception on day one (Level 5, H Block, Cnr Forth and Union Streets, Dunedin - side entrance off Forth Street)

For more information

Email Pam.Hodgkinson@op.ac.nz or Tracy.Kennedy@op.ac.nz or call 0800 762 786.

Payment

You will need to pay for this workshop in advance. Payment can be made at our Dunedin Campus's Customer Services desk (Ground Floor, F Block, Forth Street).

Disclaimer

While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.

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