



# Adding Sustainable Value (Certificate in Sustainable Practice (Level 5))



Earn this badge of honour for your business

As expectations about business responsibility rise, so do the business opportunities for doing things right. Now in its fifth year, Adding Sustainable Value is a practical, strategic planning training course that will help you unlock those opportunities. It includes four workshops where you'll work on your business to find opportunities that align with the growing preference for ethical and sustainable businesses. This course merges professional consultancy, team building and peer learning towards fresh solutions and smart, strategic decision-making.

Key benefits your business can quickly capture:

- > Increase revenue by enhancing value to customers
- > Reduce costs by designing for efficiencies
- > Underpin new growth with innovative thinking
- > Improve internal culture by capitalising on change initiatives
- > Target new business opportunities
- > Build resilience by addressing emergent risks
- > Stand out from the crowd.

Seize the opportunity this year to learn with industry peers, expert trainers and New Zealand's leading practitioners. Hear how these businesses have benefitted.

Download the ASV brochure (1.6MB)

## + Workshop locations and 2016 dates

Lower North Island	16 June	14 July	11 August	8 September	Simon Harvey
Auckland	19 August	TBA	TBA	TBA	Simon Harvey
Christchurch	2 August	6 September	4 October	1 November	Steve Henry
Central North Island	7 July	4 August	1 September	6 October	Gavin Cherrie/Simon Harvey

Key Information for Students  
**New Zealand Government**

### Certificate in Sustainable Practice (Level 5)

#### ENTRY REQUIREMENTS

MINIMUM REQUIREMENTS  
Open

DETAILED REQUIREMENTS  
[More information about entry to this qualification](#)

DURATION 19 WEEKS

TUITION FEES	ANNUAL	TOTAL QUALIFICATION
Student Fees	\$3,315	\$3,315
Government tuition subsidy	\$4,733	\$4,733
Total	\$8,048	\$8,048

[COMPULSORY STUDENT SERVICES FEE >](#)

[STUDENT LOAN INFORMATION StudyLink >](#)

#### STUDENT SUCCESS

Successful course completions 95%

#### NATIONAL GRADUATE OUTCOMES (3 YEARS AFTER COMPLETION)

Median earnings	\$36,081
Earnings range	N/A-N/A
In employment	N/A
In further study	N/A
On a benefit	N/A

Note: All KIS information is the most recent available relating to domestic students only.

[CLICK HERE FOR MORE INFORMATION ABOUT THE KEY INFORMATION FOR STUDENTS >](#)

Dunedin	28 July	25 August	22 September	20 October	Simon Harvey/Steve Henry
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Please note: Courses are run subject to demand in a variety of locations.

## + Programme fees

Domestic students - \$3,060 (plus GST) unless a subsidy applies\*

International students - \$10,170

\*Qualifying businesses in some locations may be eligible for up to 50% subsidy. Please contact us for more information.

## + Three for the price of one

At no extra cost, invite three colleagues along to the workshops. By working on the business together you'll build the team, find more opportunities and have a strong plan that's ready to implement.

Maximum of 12 registrations per course.

Preference will be given to applicants who demonstrate senior management support.

## + What's involved

The programme runs over 19 weeks and includes:

- > Four one-day workshops delivered by The Natural Step's team of accredited Associates
- > The use of open-source tools to collaborate and build momentum between workshops
- > Professional mentoring and individual support throughout
- > Practical assignments between workshops to ensure you're planning for real and lasting success
- > Development of an integrated strategy and an action plan that creates a clear pathway.

At the end of the course you'll have a real plan and next steps for your business based on sound strategic thinking. The registered person also gains a Certificate in Sustainable Practice (Level 5) which may be credited towards a Graduate Diploma in Sustainable Practice or a Masters in Professional Practice.

### Programme overview

Programme components	Benefits
Module 1 > Introducing an integrated business planning framework for sustainability > Sustainability: designing for people > Map relevant trends and drivers of change	> A framework that improves internal collaboration and innovation opportunities > Focus on adding commercial value beyond being 'green' > Gain risk perspective and find missed revenue opportunities
Module 2 > Map current platform assets > Create inventory of impacts and prioritise > Apply a systems approach to value chain and life-cycle assessment	> Develop your performance baseline > Evaluate current performance and inform strategic decision-making > Identify priority areas of focus and find innovation hot-spots
Module 3 > Create a compelling vision of long-term success > Use back-casting techniques to ensure a strategic future-focus > Articulate core sustainability challenges / goals	> Galvanise team focus and collaboration around a set of agreed, measurable goals > Identify key contributions required from partners and external relationships > Set a clear strategy that matches future-focused initiatives with current business goals

<p>Module 4</p> <ul style="list-style-type: none"> <li>&gt; Align sustainability objectives with current business goals</li> <li>&gt; Develop short-term winning plays</li> <li>&gt; Develop a business case for an acceleration project</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Align opportunity hot-spots and priorities with business strategy</li> <li>&gt; Commit to action plan that drives progress</li> <li>&gt; Prove the value proposition for investment in future-focused initiatives</li> </ul>
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## + Learn with New Zealand's best



Simon Harvey

Lead tutor Simon Harvey is a management consultant, trainer and keynote speaker specialising in transformational strategy for sustainable enterprise. As a recognised expert in the field of organisational strategy and sustainability, Simon has provided advice, training and coaching to over 100 businesses, as well as a diverse range of public sector agencies. Taking a 'people first' approach to sustainability, his work focuses on connecting strategy to effective risk management and value creation by increasing the internal capability and understanding of client teams. All Simon's work is underpinned by a commitment to openly share his knowledge, expertise and skills in delivering solutions that foster internal ownership of decision-making and accelerate internal momentum. Simon is a Senior Associate of The Natural Step and a Director of the BusinessLAB collaborative strategy consultancy.



Gavin Cherrie

For 20 years Gavin Cherrie has applied interactive planning to radically improve company performance in large and medium sized manufacturing firms both in New Zealand and overseas. Gavin's experience of leading the development and execution of operations strategy covers the energy, dairy, chemical and food sectors. Gavin holds degrees in Chemical Engineering and Marketing, a post Graduate Diploma in Dairy Science and Technology and has completed the Biomimicry 3.8 Institute's Essentials of Biomimicry diploma .



Steve Henry

Steve Henry is a specialist educator with over 20 years' experience. As a Senior Advisor with The Natural Step, he has been working to embed sustainable practices into businesses and local government over the last 10 years. Steve's approach focuses on enabling people and organisations to reconcile their true purpose with delivery in a sustainable future, and creating practical pathways from here to there. Steve has developed a number of practical and applied training approaches for sustainable practice, and over the past 10 years he has enjoyed working with hundreds of people in many organisations to deliver and refine the method. Steve is currently the programme director at the Centre for Sustainable Practice and is based in Turangi.



Alexa Forbes


Following a career in journalism, broadcasting and Public Relations, Alexa Forbes completed her Graduate Diploma in Sustainable Practice in 2012. She now works for the Centre for Sustainable Practice as a Sustainability Advisor and also serves as a Councillor on the Queenstown Lakes District Council. A member of the Institute of Directors, Alexa works to drive future focused change through community organisations and governance structures. She brings communication skills and a broad understanding of organisational development to the programme.



### Barbara Emmitt

Barbara is the Campus Coordinator at Otago Polytechnic's Centre for Sustainable Practice. She manages all logistical organisation for the Adding Sustainable Value programme, and provides support for use of the online programme materials.

### Expert speakers and mentors

Throughout the programme, you will benefit from expert speakers in the field of sustainability and have access to leading practitioners who will act as your mentors between workshops.

	<p>The Natural Step is a non-profit organisation that seeks real-world solutions for society to thrive within nature's limits. For over two decades, The Natural Step has been at the forefront of international research and dialogue about sustainable development and has provided advisory services to hundreds of businesses, including brand leaders Nike, Electrolux, InterfaceFLOR, IKEA, and Pratt and Whitney Aerospace, as well as local New Zealand firms such as Les Mills, Sovereign Assurance and Comvita. The Natural Step's proven, science-based framework enables communities and businesses to integrate a strategic approach to sustainability in a way that is focused on enhancing value and reducing risk. The Natural Step</p>
	<p>The Sustainable Business Council (SBC) is the voice of sustainable business in New Zealand, connecting and inspiring New Zealand businesses to find solutions to sustainability challenges. SBC is part of Business NZ, which has its roots in four large regional organisations – Wellington Business Central, the Employers and Manufacturers Association, the Canterbury Employers' Chamber of Commerce and the Otago-Southland Employers' Association – who guide and contribute to policy development through consultation with thousands of member businesses. The Sustainable Business Council</p>

	<p>The Canterbury Employers' Chamber of Commerce (CECC) continues to support and assist businesses in the region to recover and thrive. The team of advisers offers advice on a wide range of business issues including human resources, health &amp; safety, employment law, exporting, manufacturing, finance and business strategy. CECC training courses, cover all aspects of business operation, and assist in providing businesses with the skills, knowledge and tools necessary to build business capability and confidently operate in the regions changing environment. CECC (Canterbury Employers' Chamber of Commerce)</p>
	<p>Established in 1892 and servicing the large southern area of New Zealand, the Otago Southland Employers' Association provides member organisations with employment law services, health and safety advice and training, together with a comprehensive range of over 120 professional development and business-oriented training programmes. Advice and training on exporting, manufacturing and business lobbying and advocacy form part of the specialist offerings. The Association has offices in Dunedin and Invercargill and specialist staff in other locations across the two provinces. <a href="#">OSEA (Otago Southland Employers' Association)</a></p>

**+ Book your place now!**

The Adding Sustainable Value programme includes an NZQA qualification (Certificate in Sustainable Practice (Level 5)). When you select APPLY you will be taken to the Otago Polytechnic Application Form for the Certificate in Sustainable Practice (Level 5). Please complete this application which will automatically register you into the Adding Sustainable Value programme. You will need to have your IRD number handy to complete the application

process.

1. Select Apply [APPLY NOW](#)
2. Fill out your personal details.
3. Fill out your citizenship details.
4. You will see a blue box with a list of locations. Please select the location you wish to study this programme in.
5. Fill out the final few steps and press 'Submit my application now'. An automatic email will be sent to you acknowledging your application.

## + Sustainability at Otago Polytechnic

Sustainability plays a major role at Otago Polytechnic, influencing both our day-to-day operation and our future decision making. Our Centre for Sustainable Practice meets the growing needs for a new approach towards business, farming and industry practices. The Centre is building a nationwide hub for business industry groups and government agencies. Find out more about our vision for sustainability [here](#)

## + Contact us

For more information, please contact:

Barbara Emmitt

Free phone: 0800 765 9276

Email: [addingsustainablevalue@op.ac.nz](mailto:addingsustainablevalue@op.ac.nz)

## + Disclaimer

While every effort is made to ensure that this sheet is accurate, Otago Polytechnic reserves the right to amend, alter or withdraw any of the contained information. The fees shown in this document are indicative ONLY. Both domestic and international fees are subject to change and are dependent on the development and implementation of Government policies. Please note that additional fees may from time to time be required for external examination, NZQA fees and/or additional material fees.

